



European
Commission



Water Science reaching Policy and Industry – Snapshot of the Horizon2020 framework

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Leuven , 20 November 2013

WFD

Adopted on 20.12.2000



Flood Directive

(and parent legislation)

**Anticipating – Feeding
with research outputs
linked to well defined
Policy milestones**

Commission

**River basin districts
Delineation water bodies
2005**

**Analysis of pressures
and impacts
2005**

Classification of bodies 'at risk'

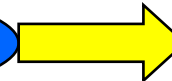
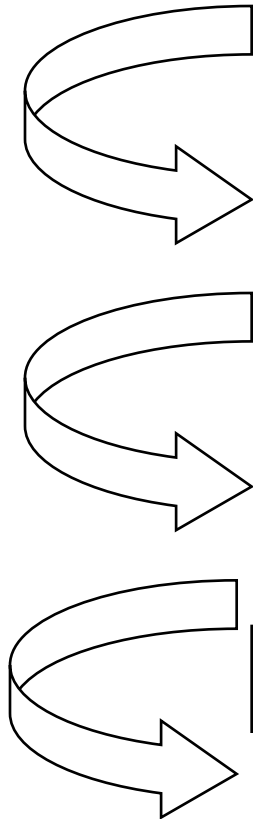
**Design of monitoring
Programmes
2006**

RBMP – 2009/2015

6 years cycle / Review

**Programmes of
Measures
2012**

**GOOD STATUS
OBJECTIVE**



Working on a catchment level: regional scale!



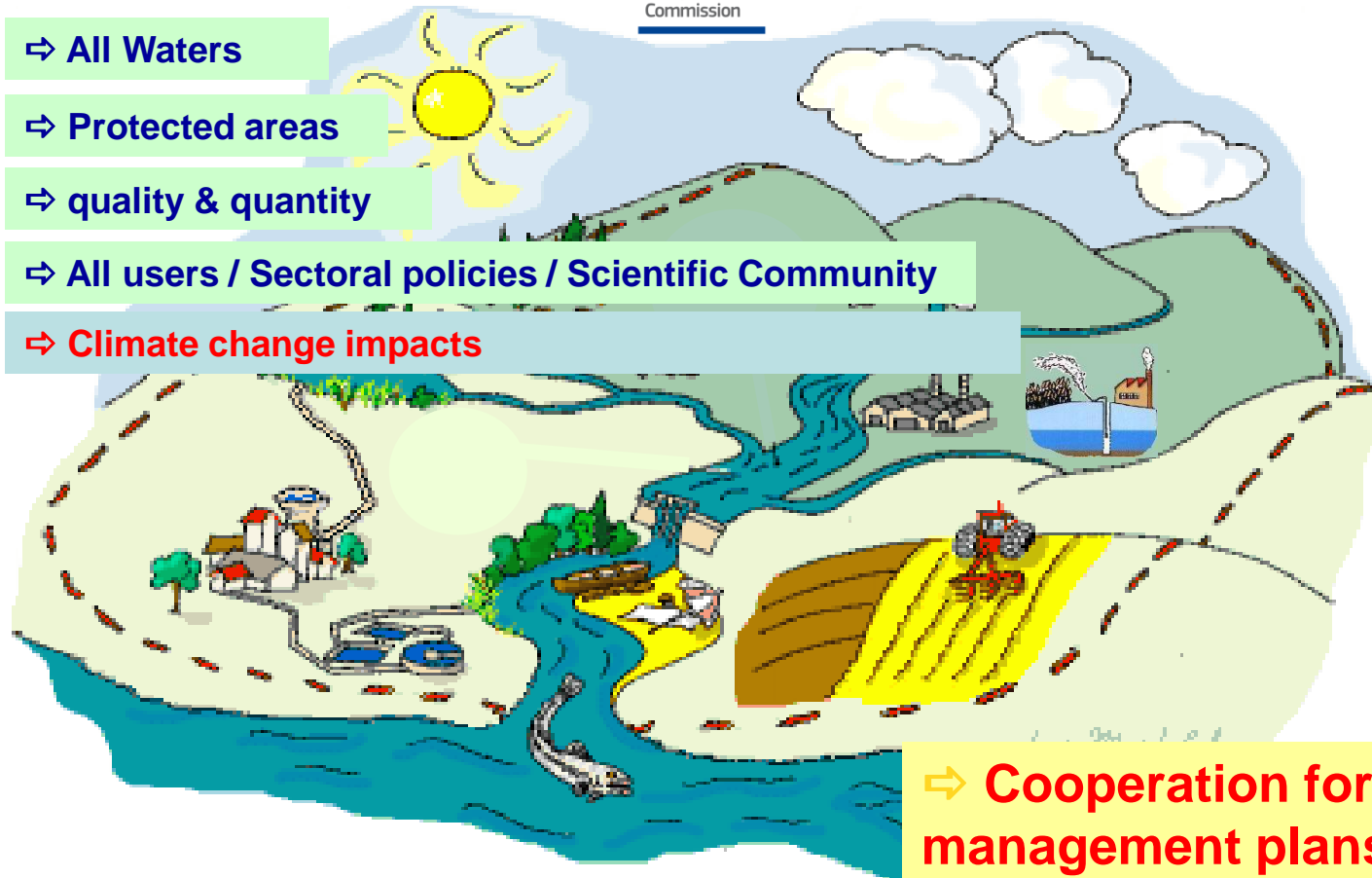
⇒ All Waters

⇒ Protected areas

⇒ quality & quantity

⇒ All users / Sectoral policies / Scientific Community

⇒ Climate change impacts



⇒ Cooperation for water management plans including the climate change component (mitigation, adaptation)

Links with policy milestones

– ex. floods



FLOODsite:

Integrated flood risk analysis and management methodologies



2004-2008

POLICY DEVELOPMENT

RESEARCH,
SCIENTIFIC PROGRESS,
POLICY INTEGRATION

DESIGN
POLICY

PO
I

ION

IMPRINTS:
Flash floods and
debris flow events

2009-2012



POLICY

STARFLOOD:

Towards resilient flood risk governance



2012-2016

2010-2014

CORFU:

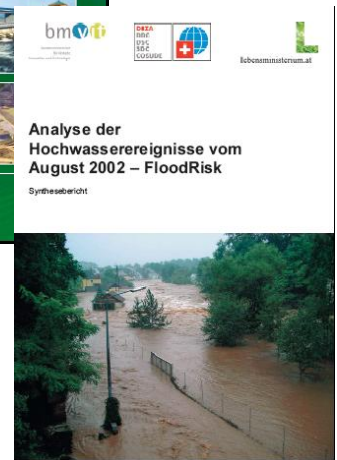
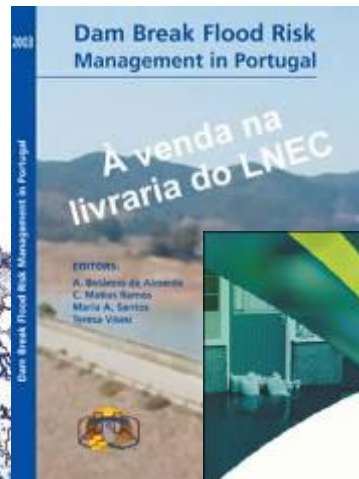
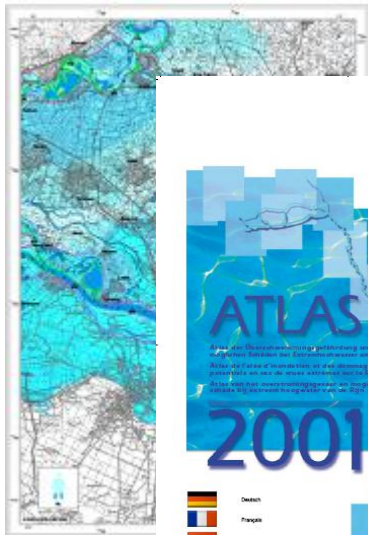
Flood resilience in urban areas



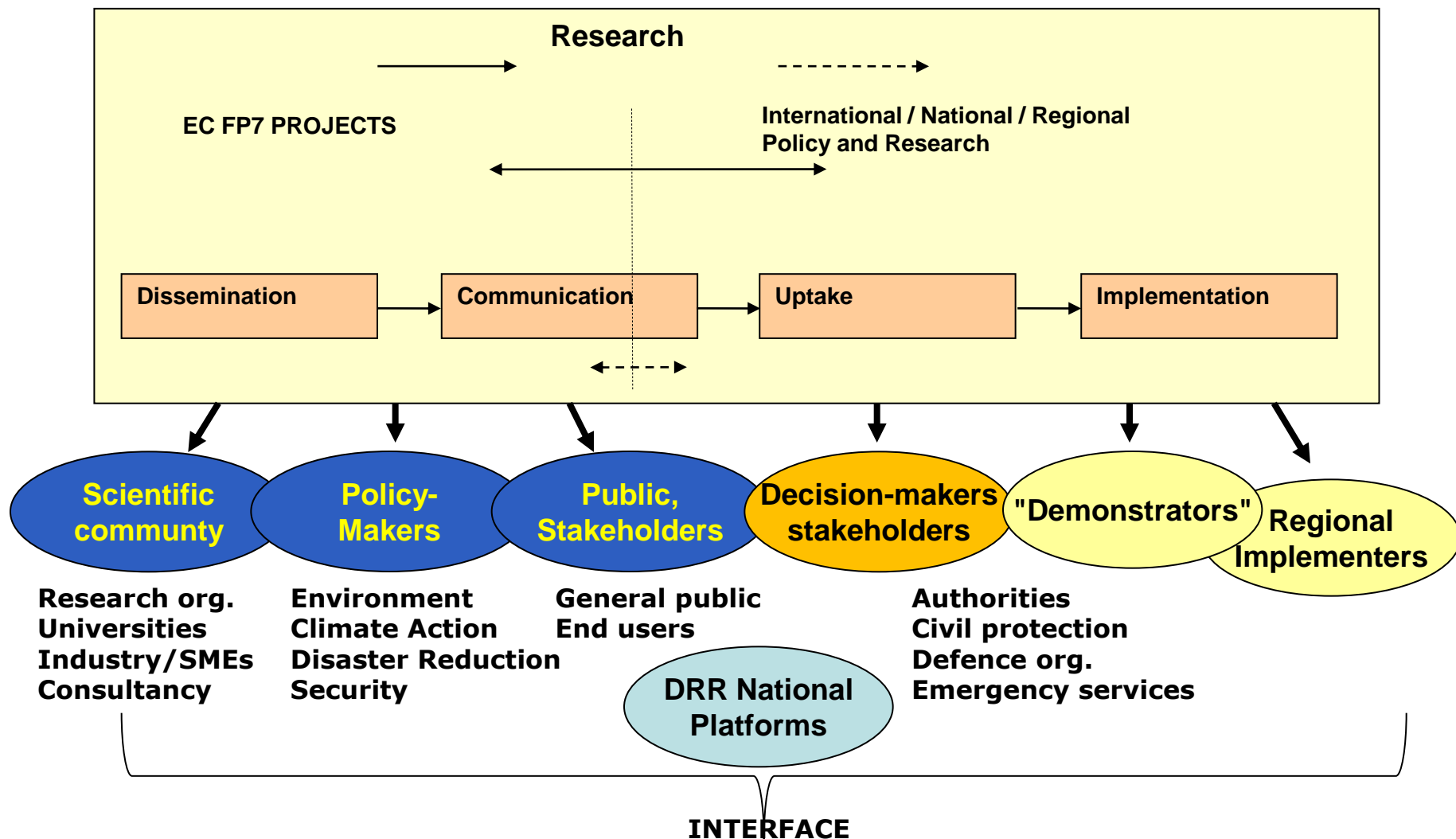
Key underlying principles



- Building on experience (incl. scientific knowledge), planning and programmes already in place; using existing cooperation structures such as river basin agreements and civil protection plans

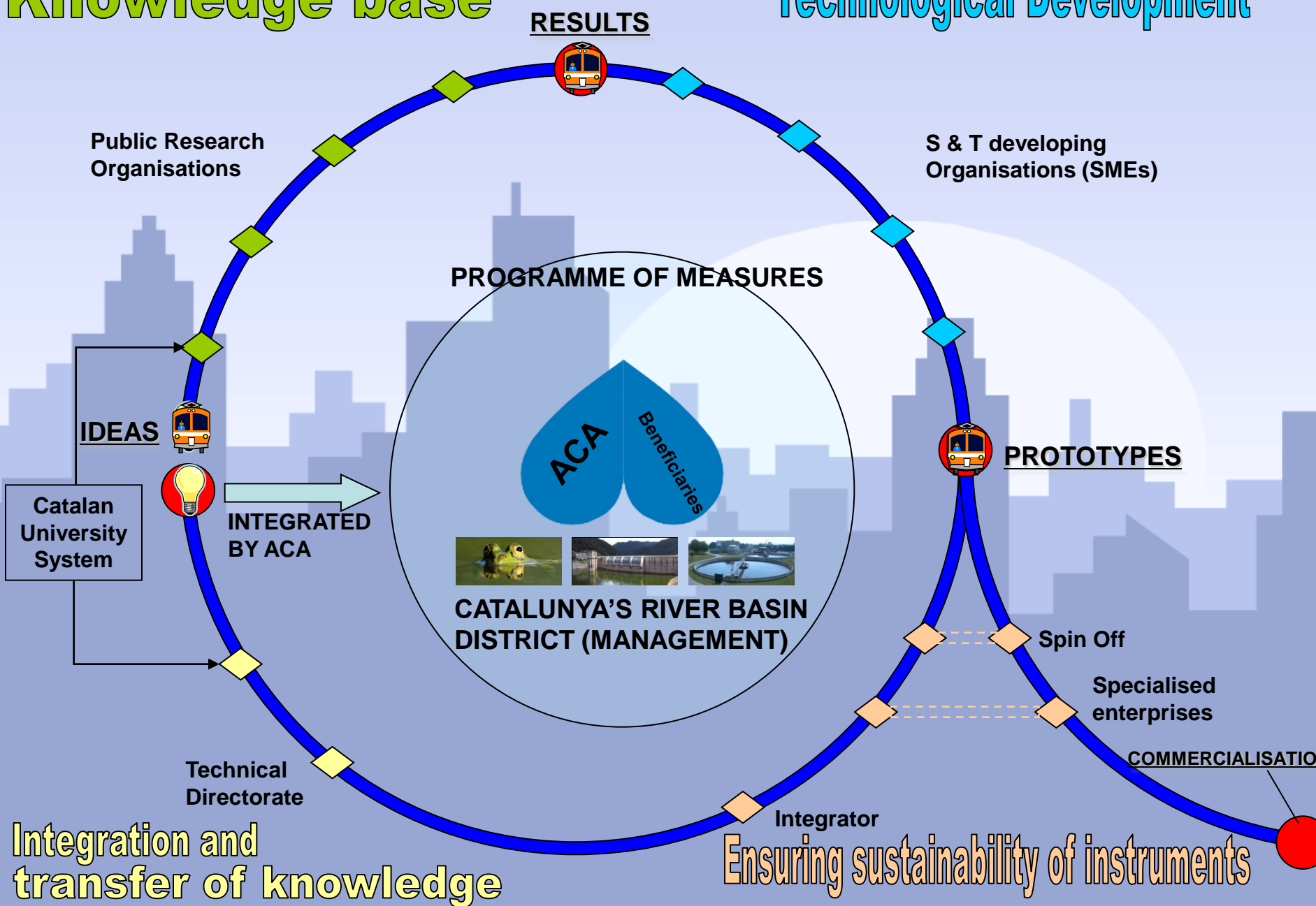


Research Implementation



Knowledge base

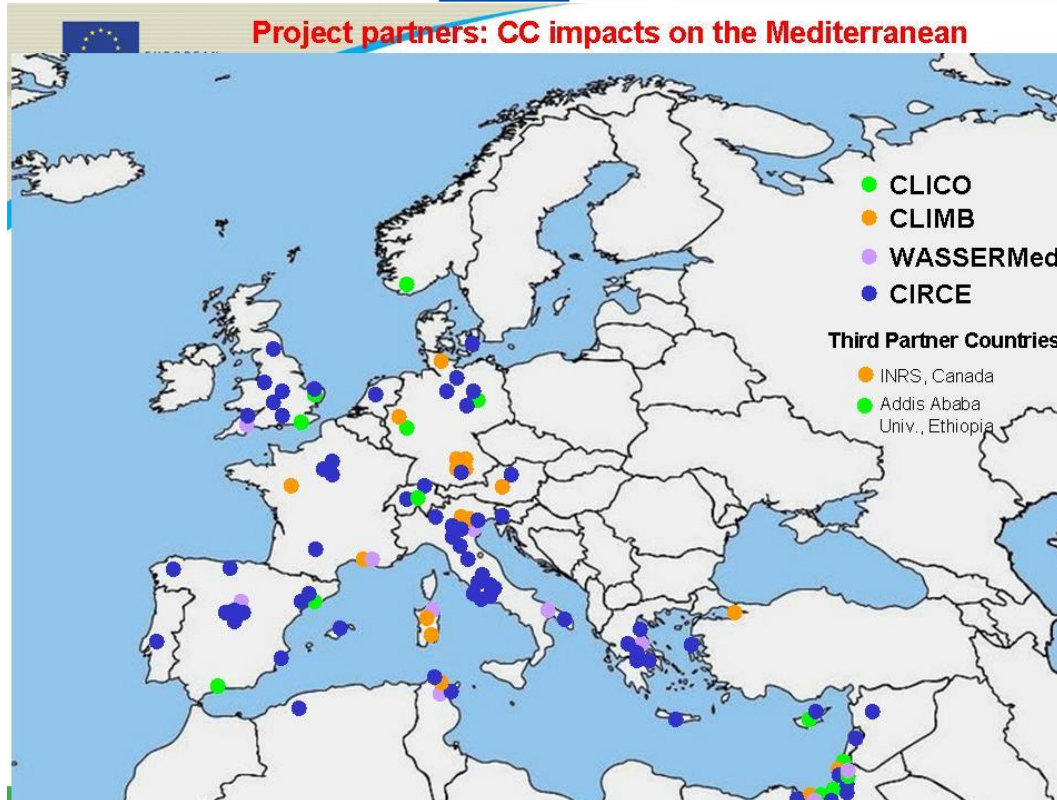
Technological Development



Integration and transfer of knowledge

Ensuring sustainability of instruments

Networking efforts to limit fragmentation



EU-Funded research

**RTD synergies,
Critical mass?**

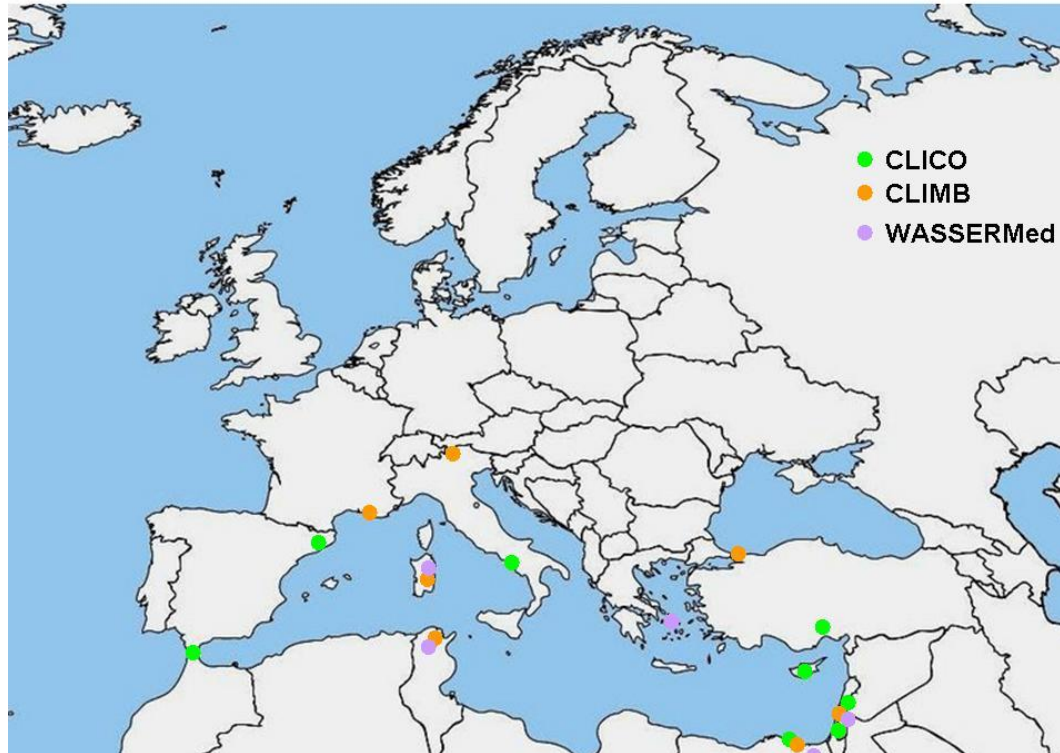
**Links with EU,
National, regional
stakeholders?**

**Joint dissemination
strategies, communication
efforts (single voice)?**

Using case studies as a link to regional scale



Location of study areas



Case studies

**Project data:
EEA, WISE?**

**Links with regional
projects, incl.
INTERREG?**

**Links with River Basin
Authorities, local science
providers, others?**

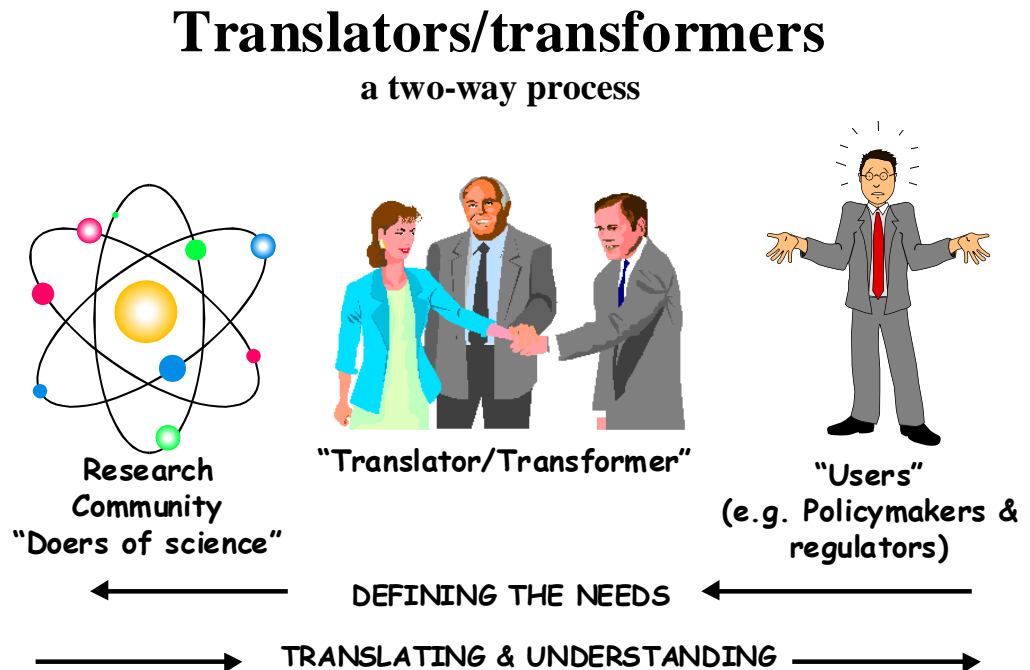
Needs for "mediation" mechanism

who - is your audience or the users of the information?

what - do they need to know?

how - is it best presented?

when - do they need the information?



How to ensure an efficient „transforming“ work?

Courtesy of Peter Allen-Williams (IWRM.Net) & Bob Harris



European
Commission

Research

Numerous universities,
research organisations



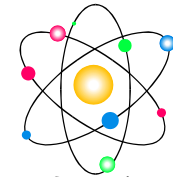
One main communication
language: EN



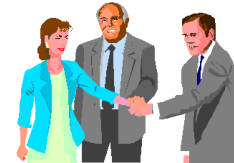
Knowledge
providers

A simple route?

Translators/transformers
a two-way process



Research
Community
"Doers of science"



"Translator/Transformer"



"Users"
(e.g. Policymakers &
regulators)

← DEFINING THE NEEDS →

→ TRANSLATING & UNDERSTANDING ←

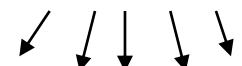
Courtesy P.A. Williams & R. Harris

Policies

27 EU Member States



110 River Basin Districts



323 Regions



23 EU Official languages



Policy
implementation

Still simple?

Stakeholders,
Industry,
citizens



Policy implementation: strategic approach (embedded into the Blueprint)



Water Directors
Steering of implementation process
Chair: Presidency, Co-chair:
Commission

CIS-SPI

Strategic Co-ordination Group
Co-ordination of work programme
Chair: Commission

**Art. 21
Committee**

WG A
“Ecological Status”
Chair: JRC, DE, UK

WG D
“Reporting”
Chair: EC, EEA, FR

WG F
“Floods”
Chair: EC, IE

WG C
“Groundwater”
Chair: EC, AT

WG E
“Chemical Aspects”
Chair: EC, JRC, IT, FR, SE

**Climate
Change & WFD**
Chair: DE, EC

**WFD and
Agriculture**
Chair: FR, UK

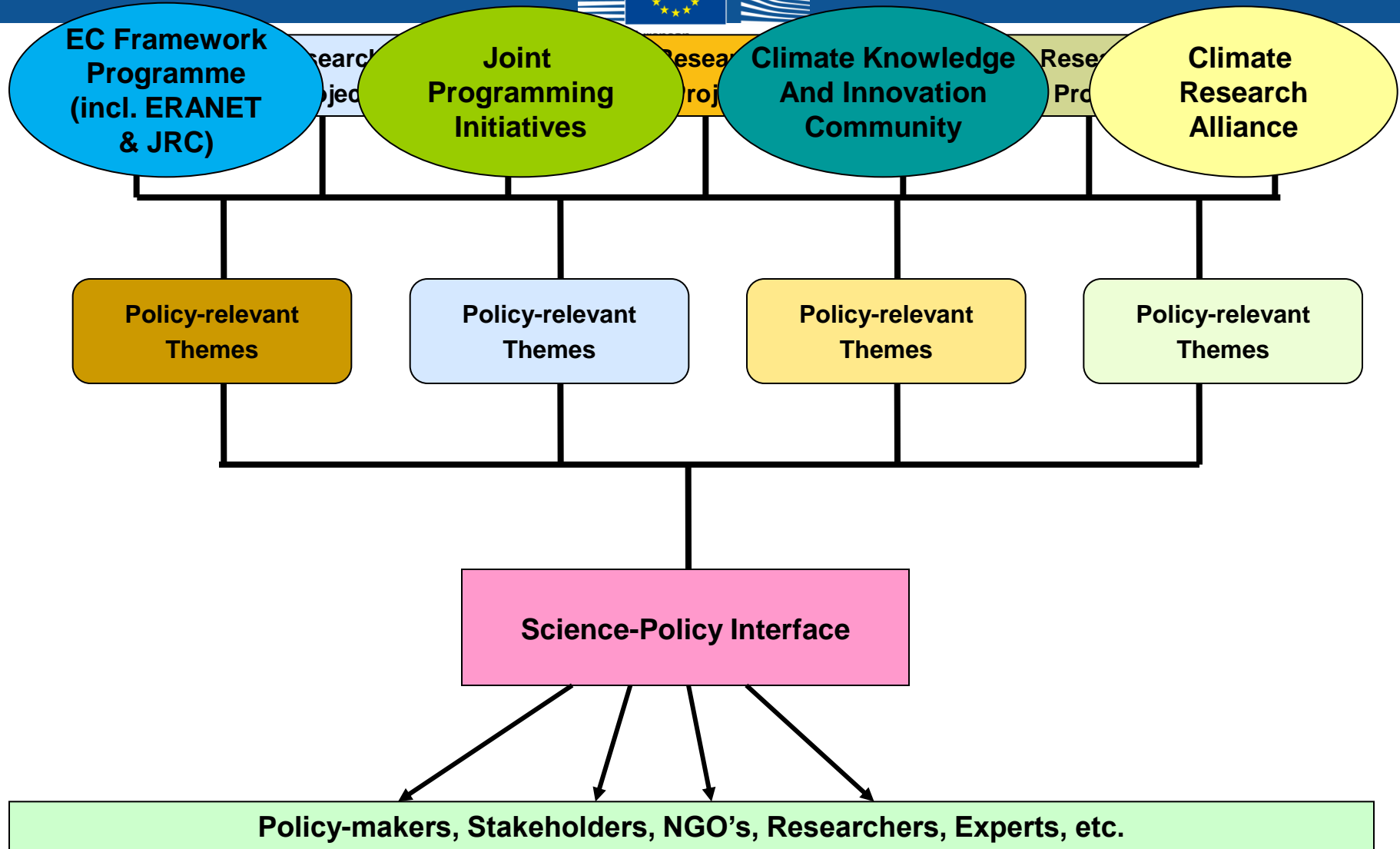
**Water scarcity
and drought**
Chair: IT, FR, ES

Established working groups

Temporary working groups

Stakeholders, NGO's, Researchers, Experts, etc.

Towards science-policy interfacing?



Horizon 2020 is different

- A strong challenge-based approach, allowing applicants to have considerable freedom to come up with innovative solutions
- Simplified list of possible actions (e.g. research and innovation - 100%; innovation actions - 70%,...)
- Less prescription, strong emphasis on expected impact
- Cross-cutting issues mainstreamed (e.g. social sciences, gender, international...)

A strategic programming approach

- Work programme preparation based on guidance obtained from a strategic programming exercise
- Work programmes with a 2 year-duration
- Leitmotif of the first work programme is the **economic crisis and the path to sustainable growth** - Horizon 2020 can make a significant contribution to this effort
- 'key drivers' used to identify areas on which resources and effort will be focused for maximum impact
 - focusing on sustainable competitiveness, innovation and growth;
 - measures to leverage engagement of industry, including SMEs;
 - access to finance;
 - developing new knowledge and contributing to skills;
 - deployment of enabling technologies;
 - measures to address the research and innovation divide;
 - supporting strong partnership with Member States; and
 - strategic approach to international cooperation.

Focus Areas

- Strategic programming identifies focus areas, each covered by a specific call, that:
 - Bring together activities from different challenges and enabling technologies
 - Provide support across the innovation chain from research, to development, to proof of concept, piloting, demonstration projects, and to setting standards and policy frameworks.
 - Make use of the full spectrum of funding schemes and types of action e.g. research and innovation actions, innovation actions, ERANets, SME instrument...
 - Integrate different perspectives, including from the social sciences and humanities, gender perspectives, and international strategy

Work Programme topics

Structure reflects the challenge based approach

– 3 key features

Specific Challenge

- sets the context, the problem to be addressed, why intervention is necessary

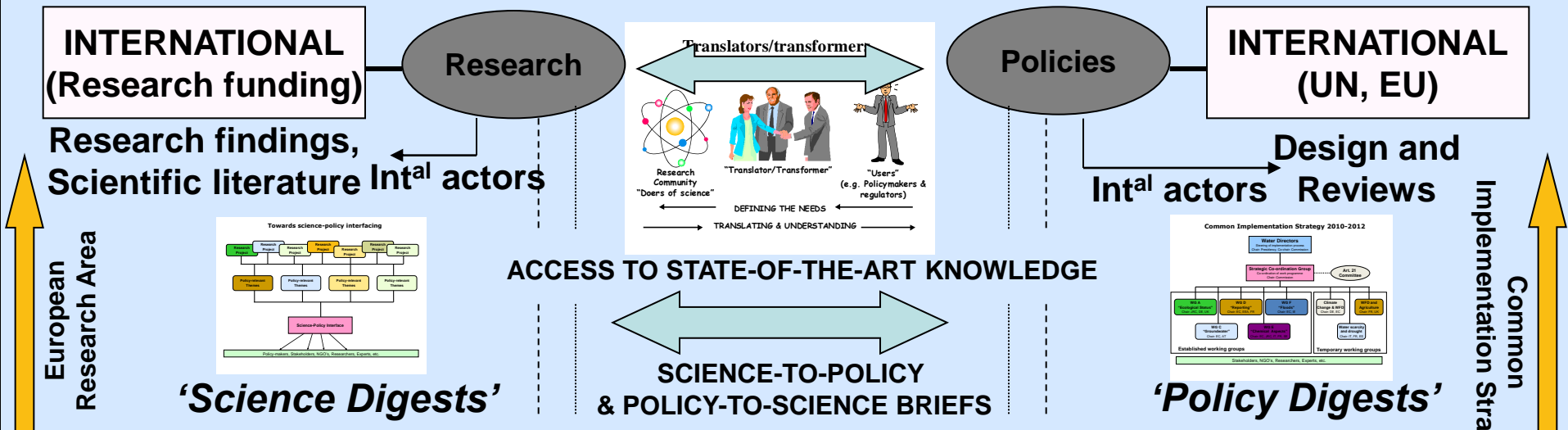
• Scope

- delineates the problem, specifies the focus and the boundaries of the potential action BUT without overly describing specific approaches

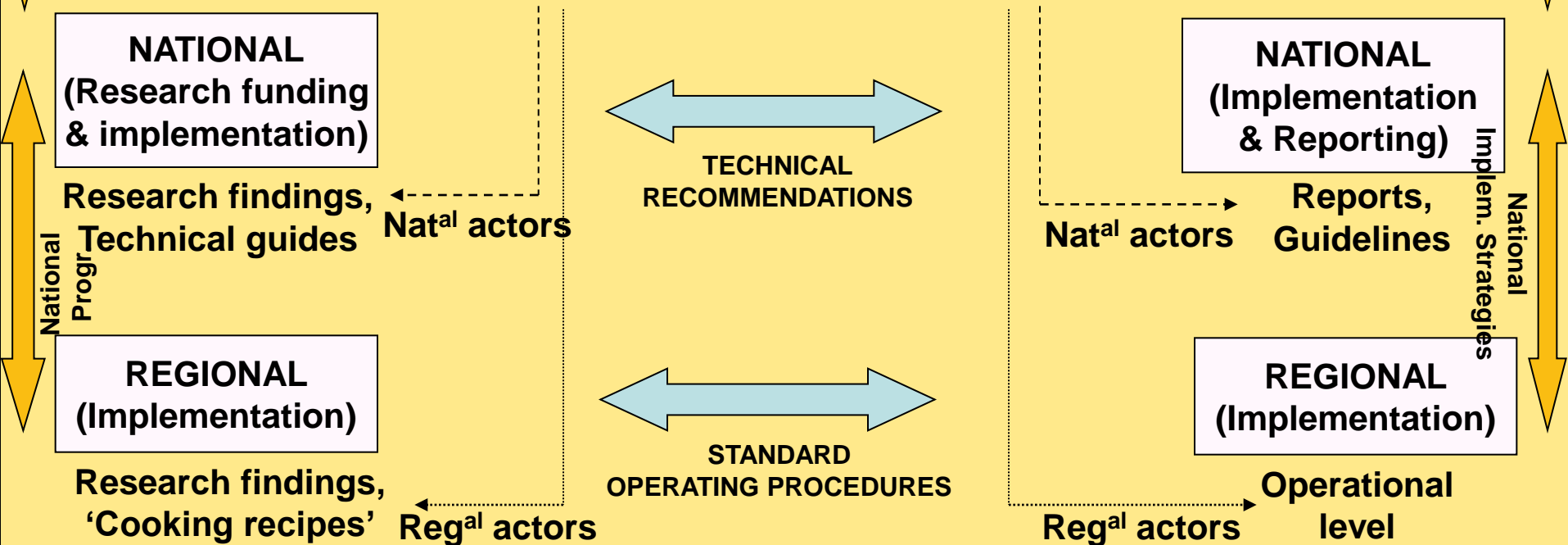
• Expected Impact

- describe the key elements of what is expected to be achieved in relation to the specific challenge

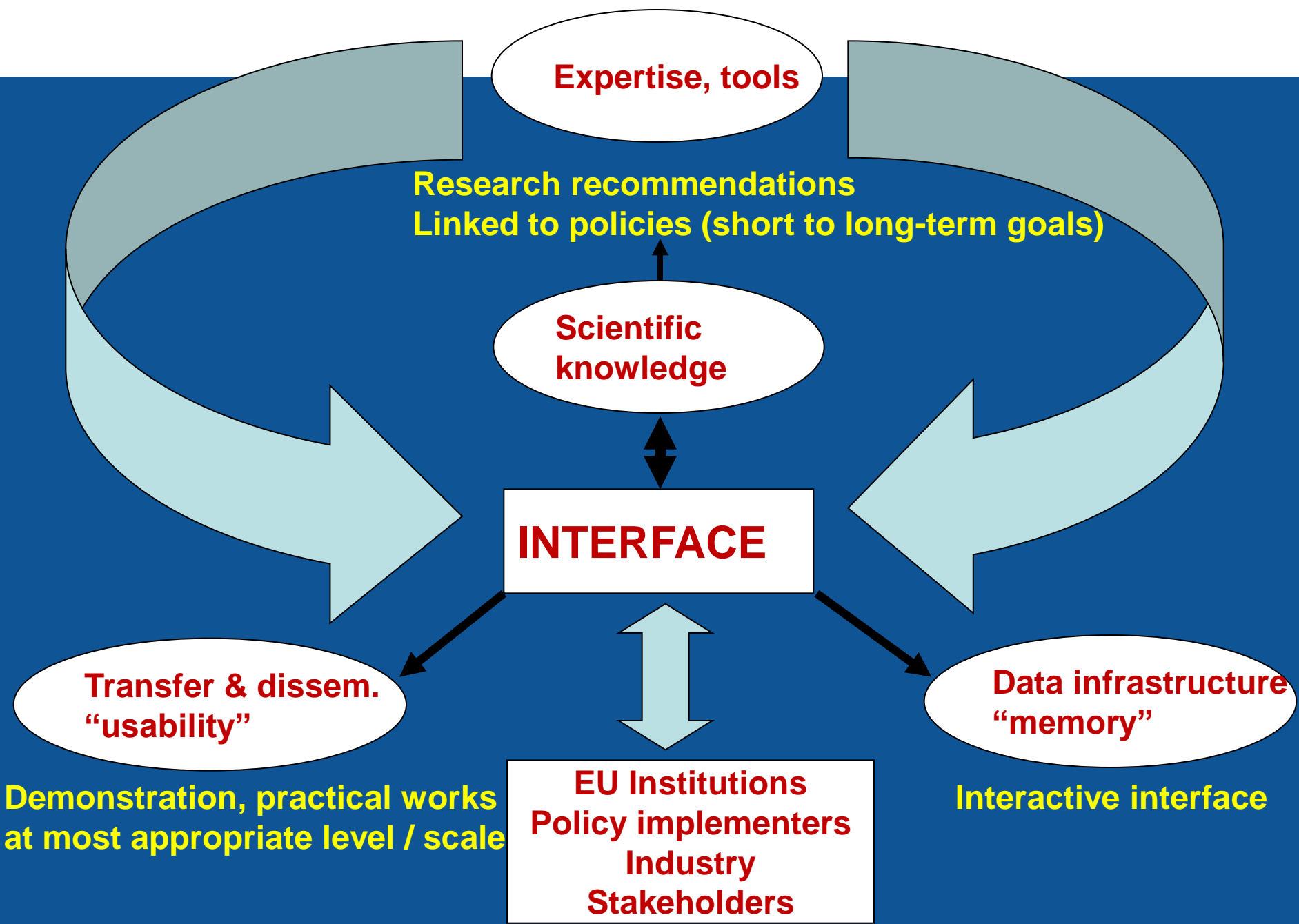
Role for the EU: Common Implementation Strategy



Role for the Member States: Networking, Transfer and Implementation



The ultimate challenge?



Conclusions

Some challenges...



- **Challenge 1** – Increasing and streamlining communication of knowledge derived from EU research projects to reach targeted audiences: needs for professional communication strategy with various vectors, e.g. layman factsheets, tailored seminars, established dialogue at all project steps, e-learning etc.
- **Challenge 2** – Improving accessibility and transfer of water research results through a "cascade-type" communication, e.g. factsheets, guidance documents, technical guidelines discussed and agreed among scientists, policy-makers and stakeholders, with established links to demonstration / capacity building initiatives at regional/local level
- **Challenge 3** – Strengthening the water Science-Policy-Industry Interface to become results-oriented: linked to the above needs and challenges and requiring an effective "institutionalised" transfer mechanism with professional "mediators"

**Thank you for
your attention!**